

FOR IMMEDIATE RELEASE

Contact:
Carl J. Petersen
Marketing & Advertising Manager
Zero Zone, Inc.
carl.petersen@zero-zone.com
262-392-6400

Copper Ally™ Antimicrobial Door Handle

NORTH PRAIRIE, WI—September 9, 2020—Zero Zone, a leading manufacturer of refrigerated display cases and refrigeration systems, announces the introduction of the Zero Zone **Copper Ally™ Antimicrobial Door Handle**, a solid copper handle that literally cleans itself due to its permanent bactericidal properties.

Door handles are high-contact surfaces, especially in supermarket, grocery, and convenience stores. Shoppers worry whether others have touched door handles before them, leaving disease-causing pathogens behind. Even though retailers have valiantly increased their cleaning protocols, they cannot disinfect every surface after each use.

The Copper Ally™ door handle does more than open doors. Copper itself is antimicrobial in nature, with tests proving that antimicrobial copper kills 99% of bacteria within 2 hours of exposure. The Copper Ally™ door handle is manufactured out of EPA-registered antimicrobial copper alloys in FIFRA-listed facilities, uses 94% recycled materials, and is proudly made in the USA. As such, we can officially claim that it is the only handle that cleans itself 24/7/365. In other words, it is an ally that never quits.

When the planning for an antimicrobial door handle began, Zero Zone reached out to an expert in manufacturing handles for hospitals. If this handle is good enough for the ICU, it is certainly good enough for shoppers. The Copper Ally™ door handle: developed for hospitals, and now available for your supermarket, grocery, or convenience store.

The Copper Ally™ door handle comes in two styles, each with a soft champagne color that complements any display case and store décor. Since it is made of solid copper, some tarnish may appear over time, but can be easily removed with Bar Keepers Friend® *Soft Cleanser* followed by a wipe down with glass cleaner. Because the Copper Ally™ door handle is self-cleaning, you don't have to clean it for it to be effective, but you may want to clean any dirt or sticky messes from the surface using soapy water or a non-abrasive glass cleaner.

The Zero Zone Copper Ally™ door handle allows food retailers to be socially responsible in their cleaning protocols and their fight to create a safe and clean environment for their shoppers. For more information, please visit the Copper Ally™ webpage: <https://www.zero-zone.com/handle-accessories/>.

About Zero Zone

Established in 1961, Zero Zone has display case facilities in North Prairie, Pewaukee, and Waukesha, WI, and a refrigeration systems plant in Ramsey, MN. Zero Zone is a leading manufacturer of refrigerated glass door display cases, open multi-decks, and commercial refrigeration systems for supermarkets, drug, dollar, and convenience stores, and manufactures industrial refrigeration systems for cold storage, food processing, ice arenas, and the pharmaceutical/biomedical industry.

Product Photos Available



ZERO-ZONE.COM

CASE DIVISION
110 N OAKRIDGE DRIVE
NORTH PRAIRIE, WI 53153
Phone: 800-247-4496
Fax: 262-392-6450

SYSTEMS DIVISION
6151 140TH AVE NW
RAMSEY, MN 55303
Phone: 800-708-3735
Fax: 763-398-1998