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Contact:  
Carl J. Petersen  
Marketing & Advertising Manager  
Zero Zone, Inc.  
[carl.petersen@zero-zone.com](mailto:carl.petersen@zero-zone.com)  
262-392-6400

## ArmAssist™: The Hands-Free Door Opener

**NORTH PRAIRIE, WI—July 29, 2020**—Zero Zone, a leading manufacturer of refrigerated display cases and refrigeration systems, announces the introduction of the Zero Zone **ArmAssist™ Hands-Free Door Opener**, a device that enables grocery shoppers to open refrigerated and frozen food display case doors using their arm instead of their hand.

Door handles everywhere are high-contact surfaces that can carry bacteria. This is especially true for door handles at your local grocery and convenience stores. In response to the COVID-19 pandemic, retailers have valiantly increased their cleaning protocols, but they cannot disinfect every surface after every use.

Zero Zone cares about its retail partners and their shoppers, so our team innovated a hands-free accessory for reach-in display case door handles. The ArmAssist™ is a lever that attaches to door handles to help shoppers open the door with their arm instead of their hand. Shoppers use their forearm to pull open the door, which eliminates the need for hand-to-hand contact. The patent pending ArmAssist™ is proudly made in the U.S.A.

Zero Zone is excited to join forces with Sciessent and implement their Agion® Antimicrobial silver ion technology into our ArmAssist™. The antimicrobial treatment is added to the plastic of the ArmAssist™ during the manufacturing process.

Agion® Antimicrobial is presently registered by the United States Environmental Protection Agency as a preservative and bacteriostatic agent for use in treated articles under 40 CFR 152.25a. For more information on Agion®, visit: <https://www.sciessent.com/water-repellent-anti-odor-antimicrobial-products/agion-silver-antimicrobial/>

Shoppers instinctively know to reach out and use their arm on the ArmAssist™ to open the display case door. It is easy to understand and comfortable to use. Your shoppers will appreciate this proven, hands-free alternative, which gives them peace of mind as they stock up on essentials in the refrigerated and frozen food sections of your supermarket, grocery, or convenience store. For more information, please visit the ArmAssist™ webpage: <https://www.zero-zone.com/handle-accessories/>.

### About Zero Zone

Established in 1961, Zero Zone has display case facilities in North Prairie, Pewaukee, and Waukesha, WI, and a refrigeration systems plant in Ramsey, MN. Zero Zone is a leading manufacturer of refrigerated glass door display cases, open multi-decks, and commercial refrigeration systems for supermarkets, drug, dollar, and convenience stores, and manufactures industrial refrigeration systems for cold storage, food processing, ice arenas, and the pharmaceutical/biomedical industry.

### Product Photos Available



ZERO-ZONE.COM

**CASE DIVISION**  
110 N OAKRIDGE DRIVE  
NORTH PRAIRIE, WI 53153  
Phone: 800-247-4496  
Fax: 262-392-6450

**SYSTEMS DIVISION**  
6151 140TH AVE NW  
RAMSEY, MN 55303  
Phone: 800-708-3735  
Fax: 763-398-1998