

FOR IMMEDIATE RELEASE

Contact:
Carl J. Petersen
Marketing & Advertising Manager
Zero Zone, Inc.
carl.petersen@zero-zone.com
262-392-6400

Zero Zone Presents the Reveal Merchandiser® PX (Produce Exclusive) Open Multi-Deck

NORTH PRAIRIE, WI—July 10, 2019—Zero Zone is proud to introduce a new product from the Reveal Merchandiser® line of cases, the Zero Zone Reveal Merchandiser® PX, designed exclusively for the display of fresh produce.

This new open multi-deck will give retailers a competitive edge. The angled, tiered shelving and the product temperature is specifically set to improve the shelf life of produce. ChillBrite® LED lighting provides bright and reliable illumination to enhance the natural appeal of produce and catch the eyes of shoppers. Its open display allows for higher product visibility and easy shopping.

"I've been in the grocery business for 51 years, and I think this is one of the best produce presentations I've ever seen," said a store manager of a Wisconsin retailer.

Not only does it provide optimal accessibility for shoppers, but it also saves time for retailers. It is easy to install, easy to maintain, and easy to fill, allowing store owners to cut back on stocking times.

Retailers can choose between 80" or 82" tall cases with either low or medium sills, allowing them to customize the display depending on their needs. Glass fronts are also available as an option, as well as angled end frames with windows.

Zero Zone provides innovative products made with the highest quality materials to ensure performance and durability. The new Reveal Merchandiser® PX reflects the Zero Zone commitment to listening to the needs of their customers and providing a solution that is both stylish and energy efficient.

For more information about the Reveal Merchandiser® PX display case, visit www.zero-zone.com.

About Zero Zone

Established in 1961, Zero Zone has display case plants in North Prairie and Waukesha, WI, and refrigeration systems facilities in Ramsey, MN. Zero Zone is a leading manufacturer of refrigerated glass door display cases, open multi-decks, and commercial refrigeration systems for supermarkets, drug, dollar, and convenience stores, and manufactures industrial refrigeration systems for cold storage, food processing, and ice arenas.



ZERO-ZONE.COM

CASE DIVISION
110 N OAKRIDGE DRIVE
NORTH PRAIRIE, WI 53153
Phone: 800-247-4496
Fax: 262-392-6450

SYSTEMS DIVISION
6151 140TH AVE NW
RAMSEY, MN 55303
Phone: 800-708-3735
Fax: 763-398-1998