

ZERO ZONE PRIVACY POLICY

Privacy Policy for the Zero Zone, Incorporated Web Site

Zero Zone Incorporated ("Zero Zone") respects your personal privacy and is committed to adhering to federal and state privacy laws and industry guidelines in order to protect you and your identity. This privacy policy ("Privacy Policy") describes how we handle the personal information that you provide to us on this web site ("Web Site"). This Privacy Policy applies only to the Zero Zone Web Site, and not to any other Zero Zone or third party web sites that may be accessible from here.

After reading this Privacy Policy, which is incorporated into and is a part of this Web Site's terms and conditions, you will know:

1. **WHAT INFORMATION ZERO ZONE COLLECTS FROM YOU.**
2. **HOW ZERO ZONE USES YOUR INFORMATION.**
3. **WHAT CHOICES YOU HAVE ABOUT HOW ZERO ZONE TREATS YOUR INFORMATION.**
4. **WHAT ZERO ZONE DOES ABOUT CHILDREN VISITING THIS WEB SITE.**
5. **HOW ZERO ZONE PROTECTS YOUR PRIVACY.**
6. **HOW YOU CAN CONTACT ZERO ZONE.**

Please be sure to read this Privacy Policy before using this Web Site or submitting information to us. Our Privacy Policy may change from time to time and your continued use of this Web Site is acceptance of such changes, so please check this area periodically for updates to this Privacy Policy.

1. INFORMATION ZERO ZONE COLLECTS FROM YOU

Active Information Collection

Like many other web sites, we actively collect information from our visitors both by asking specific questions on this Web Site and by permitting you to communicate directly with us via e-mail. There are instances where Zero Zone requests personally identifiable information to provide the Web Site visitor a service, such as e-business or correspondence, such as requested information via US Mail. To use Zero Zone's Internet services, such as e-business, file downloads, literature requests, etc., we require a certain amount of personally identifying information (for example, your name, business name, address, phone numbers, email address, etc.). We use this information to provide you with the requested services. Some of the information that you submit may be personally identifiable (that is, information that can be uniquely identified with you, such as your name, address, e-mail address, phone number, etc.). This information, such as name, mailing address, email address, type of request, and possibly additional information, is collected and stored in a manner appropriate to the nature of the data by Zero Zone and its service providers and is used to fulfill your request. The information you provide is used by Zero Zone to improve the services we provide you. It is never provided to any other company for that company's independent use.

On this Web Site, during the registration process we specifically ask users for their name, job function, company, phone, address, city, state, zip, fax, email, and how did they hear about us. Registered users who provide this information can benefit from free downloads including product literature and educational materials. Remember, if you send us an e-mail message, you provide us with your e-mail address.

Passive Information Collection

You can visit the Zero Zone Web Site to read product and company information without registering to tell us who you are. As you navigate through a web site, certain information can be passively collected (that is, gathered without you actively providing the information) using various technologies and means, such as navigational data collection. During normal web site usage we collect and store the name of your Internet service provider, your screen name, the web site that referred you to us, the pages you request, and the date and time of those requests. During normal web site usage we do not collect or store personally identifiable information such as name, mailing address, email address, phone number, or social security number.

We passively collect information to understand what areas of this Web Site are most popular, which areas may require improvement, and what technologies are being used by our visitors. We use this information to generate statistics and measure Web Site activity to improve the usefulness of customer visits. This information helps us to update and improve this Web Site. We also use this information for security purposes, to detect and to block security breaches and to provide you with a safe online environment.

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ZERO-ZONE.COM

CASE DIVISION
110 N OAKRIDGE DRIVE
NORTH PRAIRIE, WI 53153
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Fax: 262-392-6450

SYSTEMS DIVISION
6151 140TH AVE NW
RAMSEY, MN 55303
Phone: 800-708-3735
Fax: 763-398-1998

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2. HOW ZERO ZONE USES YOUR INFORMATION

Zero Zone uses your personal information to enhance the operation of this Web Site and allow you to use all of its features. Zero Zone may contact you about new features or products in which it believes you may be interested. Zero Zone may disclose your personal information to the reputable vendors that assist us in processing information or delivering the items that our customers order. These vendors are restricted from using the information for any purpose other than helping us to provide products and services. Zero Zone may provide aggregate statistics about our customers, sales, online traffic patterns and related information to reputable third parties, but these statistics will not include any personally identifying information. Zero Zone also will disclose any information that it is required to disclose by law or by an appropriate government authority.

Although Zero Zone does not currently rent, sell, or otherwise share your information with third parties for purposes unrelated to this Web Site, it may do so in the future. If you do not want your information to be shared, you should contact us by using the [Contact Form](#) as described in Section 3.

3. CHOICES YOU HAVE ABOUT HOW ZERO ZONE USES YOUR INFORMATION

We strive to provide you with as many choices and as much control as possible regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information.

- A. You may contact us by using the [Contact Form](#) to request access to, correct, or delete any personal information that you have provided to us. To protect your privacy, we will only respond to e-mail messages sent from the e-mail account you used to set up your account. Should you elect to have your information deleted, we will also delete your user account.
- B. If you do not wish us to share your personal information with unaffiliated or non-agent third parties, please contact us by using the [Contact Form](#). You may also opt-out of receiving marketing messages from Zero Zone by notifying the Marketing Dept. using the [Contact Form](#).
- C. If you do not wish us to collect cookies, you may set your browser to refuse cookies, or to alert you when cookies are being sent. If you do so, please note that some parts of this Web Site may then be inaccessible or not function properly.

You should review this Privacy Policy carefully, because if you do not agree with our practices, your ultimate choice is not to use this Web Site. Remember, by using any part of this Web Site, you accept and agree to our privacy practices. If we update this Privacy Policy, your continued use of this Web Site (following the posting of the revised Privacy Policy) means that you accept and agree to the terms of the revised Privacy Policy.

4. WHAT ZERO ZONE DOES ABOUT CHILDREN VISITING THIS WEB SITE

This Web Site is not intended for children under the age of 13. We will not knowingly collect information from Web Site visitors in this age group. We encourage parents to talk to their children about their use of the Internet and the information they disclose online.

5. HOW ZERO ZONE PROTECTS YOUR INFORMATION

We work hard to protect your personal information. We use both technical and procedural methods to maintain the integrity and security of our databases, including SSL encryption for data transfer, firewalls and restricted access to data. When you place orders, we offer the use of a secure server. The secure server software encrypts all information you input before it is sent to us. Furthermore, every reasonable effort is made to protect customer data from unauthorized access.

The safety and security of your information also depends on you. If you have access to password-protected features, never share your password with anyone else, notify us promptly if you believe your password security has been breached, and remember to log off of this Web Site before you leave your computer.

This Web Site contains links to other web sites operated by third parties that may be of interest to you. We cannot control these third party sites, which may collect personal information from you. When you follow a link and leave this Web Site, you do so at your own risk.

6. HOW YOU CAN CONTACT ZERO ZONE

If you have any questions, comments, or concerns about this Privacy Policy or the information practices of this Web Site, please contact us at the Case Division contact information below or by using the [Contact Form](#) on our Web Site.

DC-03-A • MAR 2016



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