



CRYSTAL™ MERCHANDISER

RVMC24 WITH FRENCH DOORS

Looking for a display case that allows you to stock more product, offer more variety, save on energy costs, and beautifully showcase your merchandise, but fits into the same space as open multi-decks?

Get all of the merchandising attributes and energy savings of the original Crystal™ Merchandiser with a case that perfectly fits your existing planogram... The Crystal™ Merchandiser RVMC24, available in 4', 6', 8' & 12' lengths.

UP TO 84% ANNUAL ENERGY SAVINGS · **UP TO 50% LESS SHRINK**
UP TO 35% MORE FACINGS · **UP TO 25% MORE PACKOUT**

CASE CLOSED



CRYSTAL™
MERCHANDISER

RVMC24



"Not only are we benefiting from the energy savings, but we are also benefiting from the extended shelf-life of the meat and the overall display value of the cases. I think these cases are really worth investing in."

- Meat Department Manager

The Crystal™ Merchandiser RVMC24 is available in 4' (2-door), 6' (3-door), 8' (4-door) and 12' (6-door) lengths. These case lengths are designed perfectly to replace the same amount of space as open multi-decks, but give you more packout and facings. Retailers now have even more flexibility in accommodating their preference in merchandising and conforming to their ideal planograms.



The Crystal™ Merchandiser brings merchandising appeal to a higher level of sophistication. Shoppers and store managers are enamored with the overall look of the case, from its 74" tall CoolView™ doors and bright consistent ChillBrite™ LED lighting, to the unique way it beautifully frames and focuses attention on the products inside.

Retailers who are currently using the Crystal™ Merchandiser are amazed at how much energy it saves compared to open air cases—as much as 84%! And, after initial stocking of a Crystal™ Merchandiser lineup, retailers are pleasantly surprised to see that the cases hold up to 25% more product and have as much as 35% more facings, all while widening the aisle space 5" to 7".

If merchandising space and product presentation are as important to you as energy savings and reduced shrink, maybe it's time you took a closer look at the Crystal™ Merchandiser RVMC24 with French doors. Contact your regional sales representative at Zero-Zone.com today!

WITH
FRENCH DOORS



The Responsive Company™