



CRYSTAL™ MERCHANTISER

FREEZER

*Wish you had the selling appeal of the medium temp Crystal™ Merchandiser in your frozen food aisles?
Are your customers getting the beautiful panoramic view of your products that only the Crystal™ Merchandiser can provide?
Wish you could stock more product, so you can stock less often?*

Now you can bring the capacity, style, and selling appeal of the original medium temp Crystal™ Merchandiser to your frozen food aisles with the Crystal™ Merchandiser Freezer from Zero Zone.

Get the same sleek look throughout your store in all of your medium and low temp applications.

NOW AVAILABLE IN A BACK-TO-BACK MODEL!

CASE CLOSED





FREEZER



“The doors are nice and big and you get a really good presentation. I think they are beautiful. I mean, you look down [the aisle] and it’s just really sleek. It brings an elegant look to the department.”

- Organic Department Manager

With its expansive 74” door, brilliant ChillBrite™ LED lighting, and impressive facings and packout, the Crystal™ Merchandiser Freezer is sure to lure more shoppers to your frozen food aisles. After all, it comes from impressive lineage. Designed to have the same sleek look and merchandising attributes of the original medium temp Crystal™ Merchandiser, this low temp wonder is not just another pretty face.



The Crystal™ Merchandiser Freezer carries on the tradition of all Zero Zone display cases—legendary energy performance. One happy meat department manager commented: “I look forward to gaining better energy savings with these new cases.” He already uses the medium temp Crystal™ Merchandiser for the display of all his fresh meat products, and after adding the low temp Crystal™ Merchandiser lineup, he said he really appreciated “having a more uniform look” to their meat department with the Crystal™ Merchandiser now being used in both low and medium temp applications. He continued, “I gained one shelf all the way across the entire lineup when we changed over to the new [Crystal™ Merchandiser Freezer] cases.” He likes the extra capacity and facings because he doesn’t “have to keep over-stocking the back freezer.”

Get the same sleek look throughout your store in all of your medium and low temp applications with the Crystal™ Merchandiser Freezer. Contact your regional sales representative at Zero-Zone.com today!

“I think the accessibility is wonderful. The doors stay open, it’s easy to fill, and the bottom shelf is slanted so it’s just so much easier for customers to see what they are buying. It just looks really good.”

- Store Manager



The Responsive Company™