



# CRYSTAL<sup>TM</sup> MERCHANTISER

## PRODUCE

*Tired of fruits and vegetables browning out too early and losing their appeal to shoppers?  
Fed up with pulling spoiled produce from the shelves before the "Sell By" date?  
Wish you had an energy-saving alternative to open air cases that keeps your produce fresher longer?*

*Keep the "green" in your pockets and your produce with the display case that shrinks "shrink"...  
the Crystal<sup>TM</sup> Merchandiser from Zero Zone.*

**UP TO 84% ANNUAL ENERGY SAVINGS · UP TO 50% LESS SHRINK  
UP TO 35% MORE FACINGS · UP TO 25% MORE PACKOUT**

**CASE CLOSED**



**CRYSTAL**<sup>TM</sup>  
MERCHANDISER

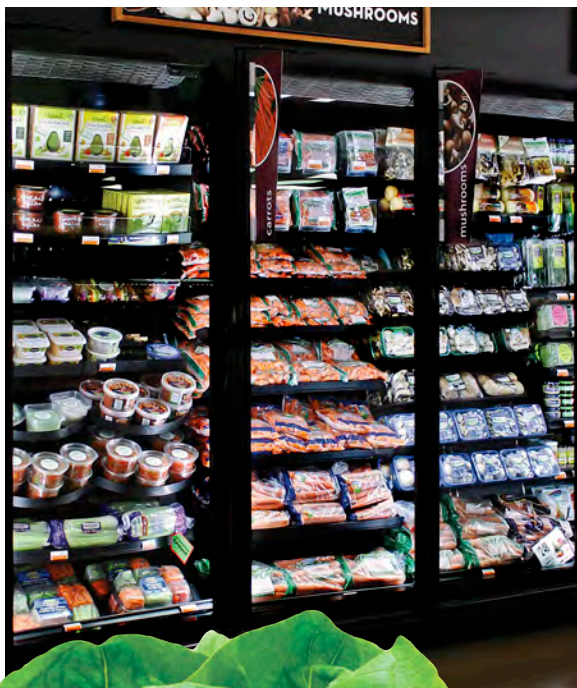
# PRODUCE



*"I was skeptical about using doors for our packaged salad mixes. I really thought it would kill sales. Boy was I wrong. I wish all of our customers could use this case. It really shows off the product behind the large doors and black interior."*

- Produce Supplier

The Crystal<sup>TM</sup> Merchandiser is the door case alternative to open multi-decks for produce—maybe not all produce, but a good percentage, including fresh cut vegetables and fruit, bagged salad mixes, dressings, dips, fresh herbs, mushrooms, salsa, guacamole, berries, grapes, melons, and of course, premium juice selections.



Maybe it's time to think about showcasing your fresh produce with the best door case on the market today—the Crystal<sup>TM</sup> Merchandiser. The Crystal<sup>TM</sup> Merchandiser makes produce look beautiful and appealing days longer with its 74" tall CoolView<sup>TM</sup> doors and bright consistent ChillBrite<sup>TM</sup> LED lighting. Plus, you'll find that not only is the packout better by as much as 25%, and the facings are greater by as much as 35%, but the energy savings can be as much as 84% annually, compared to open multi-decks. Not to mention—anything you put in the Crystal<sup>TM</sup> Merchandiser stays fresh and beautiful longer—with up to 50% less shrink! Produce vendors tell us that spoilage fees are a thing of the past. And shoppers take home produce that will last longer in their refrigerators at home, because it was fresher when they bought it.

Step up to the logical, beautiful, money-saving choice for produce merchandising with the Crystal<sup>TM</sup> Merchandiser from Zero Zone. Contact your regional sales representative at [Zero-Zone.com](http://Zero-Zone.com) today!

*"Since we began using the Crystal<sup>TM</sup> Merchandiser, our shrink on bagged salad and cut fruit has been reduced by as much as 50%. The consistent temperature is the key."*

- Produce Manager



The Responsive Company<sup>TM</sup>