Up To 84% Annual Energy Savings • Up To 50% Less Shrink
Up To 35% More Facings • Up To 25% More Packout

Tired of fruits and vegetables browning out too early and losing their appeal to shoppers?
Fed up with pulling spoiled produce from the shelves before the “Sell By” date?
Wish you had an energy-saving alternative to open air cases that keeps your produce fresher longer?

Keep the “green” in your pockets and your produce with the display case that shrinks “shrink”...
the Crystal™ Merchandiser from Zero Zone.

PRODUCE
“Since we began using the Crystal™ Merchandiser, our shrink on bagged salad and cut fruit has been reduced by as much as 50%. The consistent temperature is the key.”

- Produce Manager

The Crystal™ Merchandiser is the door case alternative to open multi-decks for produce—maybe not all produce, but a good percentage, including fresh cut vegetables and fruit, bagged salad mixes, dressings, dips, fresh herbs, mushrooms, salsa, guacamole, berries, grapes, melons, and of course, premium juice selections.

“I was skeptical about using doors for our packaged salad mixes. I really thought it would kill sales. Boy was I wrong. I wish all of our customers could use this case. It really shows off the product behind the large doors and black interior.”

- Produce Supplier