

## Highlight MERCHANDISER®



the responsive company™

## **Impress Your Shoppers!**

Make your low and medium temp products the star of the show with the Highlight Merchandiser® from Zero Zone. This robust line of reach-in display cases features expansive CoolView® Doors and radiant ChillBrite® LED Lighting. To be a Highlight™ means to be the focus, and your products will be just that with the Highlight Merchandiser®. The state-of-the-art design makes for easy merchandising and showcases your products beautifully, making them irresistible to shoppers!

With reduced energy consumption and more robust structural integrity, the Highlight Merchandiser<sup>®</sup> is the evolution of the Zero Zone commitment to continuous improvement, bringing the highest levels of merchandising effectiveness to our retail partners.

## The star of the show...







- ✓ Easy Case-to-Case Stocking
- ✓ Welcoming, Full Glass Doors
- ✓ Brilliant, Uniform Lighting

- ✓ Reduced Energy Costs
- ✓ Built to Last
- ✓ Ready for High-Volume Sales



Zero Zone products are built with today's modern retailers in mind—assembled in the USA with the **highest quality** and **innovation**. Zero Zone gives you the flexibility, style, and energy efficiency you demand, while providing you with the **responsive** and **personalized** service you deserve.



"The Highlight Merchandiser® has never been better for ease of stocking and shopper appeal. It truly embodies the Zero Zone commitment to continuous improvement."

~ Steve G., Product Manager



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