



Reveal
MERCHANDISER®

MX

Meat Exclusive Open Multi-Deck



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MX

Meat Exclusive



Fresh meat is brilliant and eye-catching by nature, and the Zero Zone Reveal Merchandiser® Meat Exclusive (MX) case makes it even better! The color of the fresh meat “POPS” under the ChillBrite® LED lights inside the case. Whether you are selling beef, poultry, pork, or lamb, you will have frequent shoppers visiting your Reveal™ MX case. Maximize the appeal of your fresh meat in the Zero Zone Reveal Merchandiser® Meat Exclusive case!

MX Benefits:

- Sleek design
- Impressive presentation
- High product visibility
- Keeps meat fresh longer
- Long-lasting and durable

MX Options:

- Either 75" or 80" tall
- Low or medium sills
- Optional glass fronts available
- Angled end frame with optional window
- Angled and tiered heavy-duty shelving

From Retailers Like You...

“At first, we thought that the low set of the meat cases was going to be an issue, but actually, shoppers love it because of the visibility of the meat. They really get to see and analyze the meat before they make their purchases.”

- Store Director of a Texas Retailer

“That bright red meat color really pops, and it’s all about ‘eye appeal is buy appeal.’ I feel that the Reveal™ case does a better job at showing the fresh meat program.”

- General Manager of a Louisiana Retailer

Contact your sales representative at zero-zone.com today!



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