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## Zero Zone to Open New Plant in Iowa

**NORTH PRAIRIE, WI – September 17, 2021**—Since 1961, when it first began operations in a dairy barn in a small town outside Milwaukee, Zero Zone, Inc. has earned the reputation of producing top-of-the-line commercial refrigeration units at competitive prices. Now—60 years later and over 500 employees strong—the company announces it will be expanding its operations to Dyersville, Iowa.

“Our values are those of the American Midwest,” says Rick Steer, Vice President & General Manager of the Zero Zone Systems Division, based in Ramsey, Minnesota. “Our corporate ownership is Milwaukee based, and operates multiple facilities in Minnesota and Wisconsin. Our mission is to protect and preserve the freshness of food and pharmaceuticals throughout North and South America. Our products are proudly assembled in the USA, using sustainable materials and lean assembly methods that foster the highest quality while safeguarding the health and safety of our manufacturing teammates.”

“Due to significant growth in our business, we have chosen to expand our manufacturing operations to the Dubuque area because of the available labor pool and for its geographical position close to our plants in Minnesota and Wisconsin,” continues Steer, “and are grateful that the Iowa Economic Development Authority and the City of Dyersville have granted the necessary incentives to allow that to happen.”

Respect for our workers translates to unrivaled levels of personalized service to our customers. Above all, we promote a family atmosphere among our employees that allows time for fun activities as well as career advancement opportunities. This explains why our teammates choose to stay with Zero Zone for the long term; our longest-tenured employee has been with the company for over 47 years!

We feel our success can be attributed to our commitment to personalized service and responsiveness. Customers already recognize that the quality of refrigeration systems from Zero Zone is second to none. However, they also depend on fast turnaround on their orders and friendly, knowledgeable people to guide them through the process. That’s what sets us apart.

Zero Zone exhibits its commitment to the environment by being an active member of the U.S. Environmental Protection Agency’s GreenChill Advanced Refrigeration Partnership. We partner with our customers to reduce refrigerant emissions and decrease their impact on the ozone layer and global warming. Zero Zone natural refrigerant systems are an example of how the company has invested in alternative coolant technology to benefit the environment. We look forward to our Iowa teammates’ help in this important endeavor and to becoming an active member of the Dyersville community.

### About Zero Zone

Zero Zone, Inc., headquartered in North Prairie, Wisconsin, is a respected manufacturer of commercial refrigeration systems and display cases for supermarkets, grocery, convenience, dollar, and drug stores, as well as industrial systems for cold storage, food processing, pharmaceutical/biomedical manufacturing, and ice arenas. With over six decades of manufacturing expertise, Zero Zone provides the finest refrigeration systems and electrical distribution systems to food retailers and industrial customers through its manufacturing facility in Ramsey, Minnesota and, in Q1 2022, from its new manufacturing location in Dyersville, Iowa. Zero Zone employees are committed to exceeding customer expectations through innovation, quality, and responsiveness. Visit [www.zero-zone.com](http://www.zero-zone.com).



[ZERO-ZONE.COM](http://ZERO-ZONE.COM)

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